

PRINT

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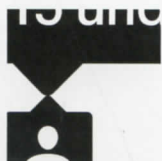
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In this stirring manifesto, James Victore reveals his ideal vision of design education—and proves, once again, why he has been accurately described as “part Darth Vader, part Yoda.”

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To celebrate *Print*'s 75th anniversary, we asked 75 of the best creatives working today to design a single word: “print.” Picking up where we left off last issue, here are 19 more pieces.

The 2015 New Visual Artists Issue

For me, there's always a hidden layer behind each issue of a magazine. An unspoken theme that lurks just below the one we've loudly called out on the cover. One that we don't discover until the issue is complete, and the unintended parallels begin to slowly make themselves known. This might be considered *apophenia*—the spotting of patterns that occur randomly through a batch of accumulated data or, more specifically in our case, a bound collection of words and images.

Sometimes I can find the hidden layer, and sometimes I can't quite put my finger on it. But in this issue, I believe I have: *Evolution*.

In our careers (and, for that matter, our lives), we tend to seal ourselves into boxes of our own meticulous design. Whatever we signed up for in college generally dictates our first career move, which then dictates our next career move, and whatever snappy descriptor we put in our Twitter bio often serves

as a mini epitaph on our creativity, a last word on who we are and what we can become.

Granted, we like labels. They help others sort us out, and determine how we can be of use to them. We like to pretend that there's a method to all this madness surrounding our talents and identities. We create systems so that we have the illusion that we can really be summed up in a single sentence. But sometimes we have to tear the labels off to find something new. Like a Band-Aid, it can hurt. But when we learn to sit and truly bask in the chaos and see it for what it is—empowerment—that's where the strange and wonderful brews. That, often, is how we evolve. And evolution, as in science, is how we progress.

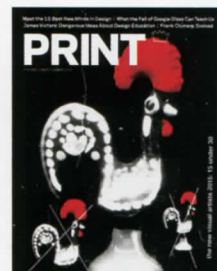
Paul Rand (page 36) didn't accept that there was only one artistic path.

Nor does Frank Chimero (page 46).

Nor do Michael Vanderbyl and ▶



Newsstand cover
by Anne Jordan,
with Mitch Goldstein



Subscriber cover
by Joey Cofone

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