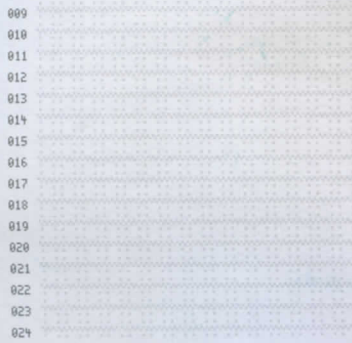


# Volume22 no.1

## content



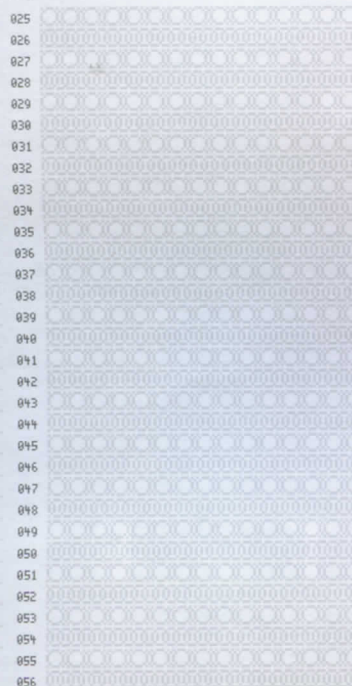
### Motion Content / Index



#### → Motion Gallery

### Glitch / Gumming Up the Works or a Glorious Accident?

- >> BRDG
- >> Gero Doll
- >> Ploomers
- >> United Logotypes



#### → Feature

### Colours / Time to Show Your True Colours

Whatever your favourite colour may happen to be, you'll almost certainly find it somewhere in

--- this illustrated feature, which is dedicated to those designers who are in love with colour – either just a select few hues or the whole rainbow gamut.

--- No question that colours can kick-start our mood, for better or worse. Moreover, most people are cheered by "colourful" work. However, with such a humongous palette to pick from, producing it can be a daunting task. Which is possibly why some designers stick to good old black-&-white. The consensus among our interviewees seems to be that the best way to start is with a basic array of four-to-five colours and then, if necessary, to build on them.

--- All are agreed, however, that the context is king and that the colours chosen have to be in keeping with the message you are attempting to convey. And this is where feeling and intuition – and years of experience – come into play.

--- We have gathered 9 experts in tints and tones, pigments and dyes. Reading what they have to say on the matter could give you some valuable insights when it comes to colour coordinating your own work. And whether you agree or disagree, one thing's for sure – you are in for a visual treat.

- >> Anagrama
- >> Anymade Studio
- >> Carnovsky
- >> Eddie Perrote
- >> Feixen
- >> Marta Gawin
- >> Maser
- >> Maud Vantours
- >> Rocket & Wink



#### → Country

### Mexico / A Warm Welcome for the New Mexican Wave!

--- More colours! From a country that is known for its colourful lifestyle – as expressed in its passionate music and dance, flamboyant dress sense, highly decorative buildings, fiery food, drop-of-a-sombrero partying. But Mexico's designers are having a tough time adjusting to the competitive rough-and-tumble of the Internet after decades of seeing its indigenous style subsumed by neighbouring North and South America. Can they break through and establish their own identity in today's increasingly globalised

--- world? They're going to give it a damned good shot. As Speedy Gonzales used to say: "¡Ándale! ¡ándale!"

- >> Face
- >> Futura
- >> Marina Zertuche
- >> MASA
- >> Menosunocerouno
- >> Tania Alvarez Zaldivar



#### → Projects

- >> Simon Laliberté & Atelier BangBang
- >> Grey Canada
- >> Fort Standard
- >> Carloshigueral
- >> Marx Design
- >> Character SF
- >> Alisha Bube
- >> Domenico Ruffo
- >> Eggplant Factory
- >> Studio Chapeaux



#### → Studio

- >> Pepper & Cinnamon
- >> Fundamental Studio
- >> CCR2



#### → et cetera

- >> Squint/Opera
- >> Brigitte La
- >> The New Art-Form
- >> Yoonhyup
- >> SFU ItaliaDesign
- >> Yoo Hotel