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~ CHARACTER DESIGN *issue* ~

CHARACTER BUILDING

⚡ MOST DESIGNERS DREAM OF CREATING AN UNFORGETTABLE CHARACTER THAT WILL FORGE A BOND WITH VIEWERS AROUND THE WORLD. WE TALK TO SOME OF THOSE WHO HAVE COME CLOSE TO DOING THIS AND ASK THEM WHAT THEIR SECRET IS. ⚡



+ PLUS

• INTERACTIVE DESIGN • PART II

Second part of our investigation into how to invent apps and other Internet devices that people feel bound to respond to.

• CREATIVE COUNTRY • NORWAY

This enviable Scandinavian kingdom is transforming its tradition of design excellence for the 21st century. We survey the scene there.

• IDEA • MOVIE POSTERS

The power of the placard. Some creative experts in the field tell us what it takes to draw audiences into the cinema these days.

Motion gallery: Pattern and Symmetry

What immortal hand or eye could frame thy fearful symmetry? Probably our best Motion Gallery so far! The appeal of symmetry and pattern-making is spilling over into the world of motion graphics. No fewer than 27 leading practitioners demonstrate what this dimension can add to their work in this inspirational DVD. Curtain up!

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